

Mandag 28. april 2014 kl 1215-1330

Seminarrom 10, P.A. Munchs hus, Blindern



Cheryl Ball:

The Kairos of Scholarly Multimedia: Reviewing, Editing, and Publishing Webtexts

As editor of [Kairos](#): A Journal of Rhetoric, Technology, and Pedagogy, Dr. Cheryl E. Ball will speak about the journal's nearly 20-year history as a scholarly, peer-reviewed venue for interactive multimedia. She will describe the changing rhetorical situations of “webtexts” as a genre of scholarly multimedia, show several examples of webtexts through the journal’s history, and discuss how the journal’s peer-review and editorial (copy-editing) practices focus on three interrelated and ever-changing aspects of webtext publishing: rhetoric, design, and code.

Seminaret arrangeres av Forskergruppen for retorikk og kommunikasjon ved Institutt for lingvistiske og nordiske studier (ILN)